



India Market Entry News Bytes

July 2017

Sannam S4 presents this monthly newsletter with key updates from India on economy & reforms, recent mergers & acquisition and joint ventures.

Success Story Of The Month

RADO

S W I T Z E R L A N D

Rado: Still booming in India - An insider to what the CEO of luxury watch brand has to say

It was an exceptional year for us in India. Because even 2016 for Rado in India was excellent. Despite being the number one brand in India we were still able to grow very strongly. All this in a very difficult environment.



In India, we have to do a few things very carefully. First of all we have to keep our traditional loyal customers. But we also know that those customers are getting older, and that they are slowly being replaced by younger consumers. How do we address these younger clients? Not with a fashion item. We need to address them with something sustainable, durable, long-term value, and is lot more than just a tool to tell the time.

[Click here](#) to read more.

Economy & Reforms



The Biggest Tax Reform in India Post Independence

Source: [India.com](#)

G20 praises India's initiatives for ease of doing business

Source: [The Hitavada](#)

India- Israel sign MoUs on space, water conservation and agriculture

Source: [Firstpost](#)

Make in India 2.0 in Making

Source: [Live Mint](#)

Manufacturing

Emami mulls setting up manufacturing units in international markets

Source: [New Indian Express](#)

Piramal Enterprises to expand Pharma business in the US, Europe and Japan

Source: [New Indian Express](#)

Moglix, India based startup set to digitise manufacturing industry

Source: [Techcrunch](#)

Foxconn to invest in Indian mobile manufacturing segment

Source: [Goandroid](#)

Doing Business in India (Market Entry, Mergers & Acquisition and Joint Ventures)

Timken- ABC Bearings merger

Source: [Economic Times](#)

Bharat Forge and Israel Aircraft Industries (IAI)

Source: [The Hindu](#)

Singapore firm enters India's industrial and logistics sector

Source: [Straitstimes](#)

German payments company Wirecard enters international remittances biz in India

Source: [Medianama](#)

Boost for Make in India

Source: [Economic Times](#)

New York based co-working startup "WeWork" has launched its India hub in Bengaluru

Source: [Inc42](#)

Avenir Telecom from France to Enter India

Source: [Indian Express](#)

China's SAIC Motor Corporation to start production by 2019

Source: [The Hindu](#)

UAE based Just Falafel enters Indian market with Yellow Tie Hospitality

US shoe brand Saucony plans to enter India through partnership with Reliance Retail

Source: [Hospitality Biz India](#)Source: [FashionUnited](#)

Sannam S4

Sannam S4's Mission is to be the preferred partner to internationally ambitious organizations seeking to successfully Explore, Enter, and Expand into dynamic markets worldwide. We achieve our mission by delivering in-market and practical, solutions-oriented services - in sales and market research, partner search, due diligence, local representation, accounting, recruitment, tax and HR compliance, and payroll management - always focused on return on investment for our clients.

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